

**North Coast Marine Manufacturing Alliance
Steering Committee Meeting | via MS Teams
December 4, 2024 | 8:30 AM**

ATTENDEES: Jerry Clusen-Navy League, Kevin Cullen-WI Maritime Museum, Josh Delforge-Cruisers Yachts, Ann Franz-NCMMA, Nick Gardner-FMG, Brittany Mallien-Burger Boat, Chris Nielsen-FMG, Laura Nolan-UWGB, Rich Olson-Burger Boat, Dennis Rockhill-Einstein Project, Andrea Stromeyer-DCMM, Debbie Thompson-NCMMA

SEAPERCH PLANNING

13 unique schools are registered, with 7 open slots. Dennis Rockhill is working to confirm the date with the registered teams. March 1, 2025 is planned for the NCMMA's regional competition at the Ashwaubenon Community Pool. For members new to SeaPerch, contact Andrea Stromeyer for more information.

Saturday, February 15, 2025 is reserved at Edison Middle School (Green Bay) as an optional SeaPerch practice for all participating teams. 20 to 30 minutes will be available, per course/team, to practice the mission and obstacle challenges. **A certified lifeguard and someone to assist in the pool are needed. Contact Dennis if interested.** Teams participating in the practice are asked to help sponsor these positions.

- SeaPerch kits are available at no cost for interested schools. Contact Dennis for more information.
- Volunteers are needed to serve as pool and presentation judges. A few volunteers will be needed to go in the water to assist with the hoops and mission challenges. Contact Ann if interested.
- Ann will follow-up with Nate Milsap in regard to snack donations, as FMG has sponsored in the past.
- The Navy League has submitted a grant application to help fund the first place team to attend nationals. Jerry will update members as information becomes available.

In the event of inclement weather, Ann asked if members would like to determine an alternate date. Laura Nolan suggested possibly using UWGB's pool as an alternate site. Dennis said another option would be to have teams submit their scores. In addition, nationals offers a wild card entry if a team does not compete regionally.

RECAP: ASSOCIATE MEMBER BREAKFAST

The event was held September 10, 2024, at Cruisers Yachts (Pulaski), 8:00 to 10:30 a.m. Participating companies, 36 total, received a full page ad in the program book. Boat builder reps in attendance represented Burger Boat, FMG, or Cruisers Yachts. The event ran smoothly, with great conversation amongst attendees. This was also seen as a great opportunity for associate members to network amongst themselves. Members agreed to host the event again in September 2025. The date will be determined at a spring NCMMA meeting.

RECAP: OCTOBER - MANUFACTURING MONTH & NOVEMBER – IDD

Fall 2024	Promotional radio commercials were broadcast on Midwest Communications radio stations and WIXX.
September 29	Distributed 300 promotional can coolers at the Packers vs. Vikings game.
October 2024	NEWMA sponsored bussing for hundreds of regional students to tour companies.
October 1	The NEWMA Video Premiere had 182 registrants. Get Real Math & Science videos featuring Samuel Pressure Vessel Group and Charter Aarrowcast premiered. NEWMA also debuted Oconto and Shawano County videos featuring their manufactured products and careers. The new Effective Communications in the Workplace video was also shown.
October 3	The one year anniversary of the NEW Manufacturing Insights podcast hosted a live audience at Werner Electric. Remarketing of previous podcast episodes will be reviewed.

October 29	ACP Partnerships Meeting at the Resch Expo – 76 Registrants
October 29	Excellence in Mfg./K-12 Partnerships Awards dinner/program hosted 264 attendees and raised a record-breaking \$27,000 for the Alliance’s scholarship fund.
October 30	Manufacturing First Expo & Conference at the Resch Expo – There were 1,100+ registrants, 220+ exhibitors, and 241 high school students in attendance.
November 6	Internship Draft Day at Lambeau Field hosted a record number of students. Over 200 students, representing 20 colleges throughout Wisconsin and Upper Michigan, attended.

UPCOMING MEMBER EVENTS & PROGRAMMING

Door County Maritime Museum is in the process of purchasing a new offsite storage location that will enable them to better process their collections. Four of their exhibits will be updated. A new Coast Guard exhibit will debut. They recently held their popular free day. Santa and Mrs. Claus were hosted to greet families. The Merry-Time Festival of Trees will be on display until December 31, 2024. Visit their [website](#) for more information.

Wisconsin Maritime Museum is in the midst of a yearend fundraising drive. Next year will see a big move of their sub to Sturgeon Bay for dry dock. Below are a few of their upcoming events. Visit their [website](#) for more information.

- December 5 - Think & Drink: Women on Submarines
- December 7 - Christmas Tree Ship Day
- December 8 - USS COBIA Diving Deeper Tour

Hands on Deck – Mark Hawkins is the featured guest on the December 17, NEW Manufacturing Insights podcast. A different guest is featured each week on the podcast. For 2025, Ann would like to host additional NCMMA members to discuss their initiatives.

NEWMA

- December 5 - Taps + Tours Business After Hours at Titledown Manufacturing, 3:00 to 5:00 PM
- December 10 - Lunch & Learn Featuring Social Media Tips from BConnected, 12:00 to 1:00 PM
- December 11 - Quarterly Full Membership Meeting at FVTC, 8:30 to 10:00 AM

NEXT MEETING

The next NCMMA meeting will be via MS Teams on January 7, 2025, 9:30 a.m.