

**North Coast Marine Manufacturing Alliance**  
**Steering Committee Meeting | via MS Teams**  
**April 8, 2025 | 8:30 AM**

**ATTENDEES:** Alexandria Bolle-WI Maritime Museum, Jerry Clusen-Navy League, Josh Delforge-Cruisers Yachts, Jeff Frank-Fincantieri Bay Shipbuilding, Ann Franz-NCMMA, Tom Gray-Make48, Mark Hawkins-Hands On Deck, Kate Owens-BAWDB, Andrea Stromeyer-DCMM, Debbie Thompson-NCMMA

### **MAKE48 COMPETITION**

**Presenter:** Tom Gray, CEO/Co-Founder, [make48.com](http://make48.com)

Make48 is an organization that focuses on collaboration and innovation. NCMMA members are interested in expanding upon the educational competitions already being offered. Make48 includes high school and college students, ages 14 to 22. The learning is not intended to replace any classes, only complement them.

There are 3 sponsorship levels: Bronze \$5,000 (school sponsor), Silver \$10,000 (challenge sponsor), and Gold \$25,000 (pod sponsor). Members discussed having each boat builder's partner invest \$2,500 and the NCMMA invest the other \$2,500 for a shared cost of a \$10,000 silver sponsorship. UWGB has expressed sponsoring the competition in 2027. Bracket launches can be in August 2025 or January 2026. Make48 will be included on the NCMMA's May 6, 2025 agenda.

*Tom shared the following links and information after today's meeting.*

**Presentation** we covered on the call: [8110 Tom's Copy \(Bracket Presentation\)](#)

**Sizzle** that explains it all: [\(1\) Make48 Tournament Highlight Reel - YouTube](#)

**Sponsorship: August 2025** Bracket Full Brochure: [Make48 Partnership Proposal 8-Pager with Prices](#)

**Activation Date:** August 2025 or January 2026 (4 schools with 6-8 teams each)

**Team Information:** Appropriate for students ages 14-22. 6-8 teams per school will submit prototypes.

You can nominate schools of your choice or choose from our list. However, up to 200 students per school have access to the curriculum over and above the competing teams.

**Tool Techs** - Students are allowed to build prototypes if the school qualifies them. Teams are approved to use outside help and resources from the community.

**Challenge Theme:** Make48 will work with the challenge sponsor(s) to craft a unique challenge.

**Prizes:** 4 School POD - The top team (out of 24-32 teams) will win \$2,000.

**Concepts Covered in Curriculum:** Agilities© by The DeBruce Foundation, team building & forming a team, ideation, patent & market research, building a prototype, marketing & pitching, licensing, career exploration.

**IP ownership:** Challenge sponsor gets first right to decide. If they decline, IP goes back to teams to protect if they wish. (This will be at their own cost and discretion.)

**Cost to Schools / Teams:** There is **no** participation cost for the schools or teams thanks to the challenge sponsors.

**Televised Content:** Make48 classroom-based challenges are NOT televised, only the playoffs and nationals.

**Media:** Watch these videos to get an idea about live, televised competitions: Trek Bike Challenge (YouTube - Sizzle): [Watch HERE](#), T-Mobile Challenge (YouTube - Sizzle): [Watch HERE](#), Project Lead The Way (YouTube - Episodes): [Watch HERE](#), FFA - Corteva Challenge (YouTube - Episodes): [Watch HERE](#)

### **RECAP: 2025 REGIONAL SEAPERCH COMPETITION**

The event was held March 1, 2025 at Ashwaubenon Community Pool and went smoothly. Winning teams:

- Elkhart Lake – Glenbeulah School District - Team Jelliver – 1<sup>st</sup> Place
- Aldo Leopold Community School (Green Bay) – Team Safety Fish – 2<sup>nd</sup> Place
- Washington Island School District – Team Spiderman – 3<sup>rd</sup> Place

The first and second place winning teams will be competing in the 2025 SeaPerch national competition. Ann expressed her appreciation for everyone that helped with the planning and / or event. The NCMMA will sponsor the regional competition again in spring 2026.

#### **UPDATES: MARITIME MUSEUMS**

There were no museum updates.

#### **NEWMA UPCOMING EVENTS & PROGRAMMING**

April 30 – Hiring Event for 12<sup>th</sup> Graders at NWTC’s Marinette Campus

May 2 – Future of Work Summit: Succession Planning - at FVTC

May 6 – Next Data Analytics Training Cohort Begins

May 8 – Hiring Event for 12<sup>th</sup> Graders at NWTC’s Green Bay Campus

May 22 – Taps + Tours at Nature’s Way

June 4 – Presidents Cup Scholarship Golf Scramble - at Blackwolf Run

June 5 – Quarterly Full Membership Meeting - at Lambeau Field

June 13 – Marinette County Onboarding College Interns Event

#### **NEXT MEETING**

The next NCMMA meeting will be via MS Teams on May 6, 2025, 8:30 a.m.