

**North Coast Marine Manufacturing Alliance
Steering Committee Meeting | via MS Teams
July 8, 2025 | 8:30 AM**

ATTENDEES: Jerry Clusen-Navy League, Kevin Cullen-WI Maritime Museum, Josh Delforge-Cruisers Yachts, Jeff Frank-Fincantieri Ace Marine, Ann Franz-NCMMA, Carol Karls-Immel Construction, Ryan Lindeman-Crescent Electric Supply Co., Laura Nolan-UWGB, Rich Olson-Burger Boat Company, Debbie Thompson-NCMMA

MAKE48 COMPETITION

There have been mixed reviews from the boat builder organizations regarding moving forward with investing in a regional make48.com competition. Mostly, it is seen as a great opportunity for company exposure with high school and college students, with a minimal investment of \$2,500 by each organization. Jeff Frank shared that FMG would participate for the company exposure, as there would likely not be a direct benefit. If one of the three boat builders is unable to participate, Ann shared the NCMMA could sponsor in their place.

There was a question related to who owns the intellectual property (IP). After the meeting, Ann learned that investment of \$25,000 is required for the company to own the IP. However, Make48 would modify their rules and give the marine builder the IP at the \$10,000 sponsorship level, as long as the students/educator would be financially compensated.

Josh Delforge will be presenting the idea to his colleagues tomorrow and will follow-up with Ann and the other boat builder members.

FALL 2025 ASSOCIATE MEMBER MEETING

September 9, 2025 is the tentative date for the fall associate member meeting at Burger Boat Company. Breakfast will be served starting at 8:00 a.m., followed by the program from 8:30 to 10:30 a.m. Each boat builder organization will provide an update, followed by a brief company overview by each of the associate member organizations. The boat builders generally have purchasing agents, engineers and HR reps in attendance. A program book is created to promote the boat builders and associate members. Each associate member receives a free, full page ad. 30 to 40 people are expected to be in attendance. This event has evolved into a great networking opportunity for all participants.

Next Steps: Ann will send Rich Olson last year's attendee list. This will help determine the level of tour they need to provide. In August, Ann will visit Rich at Burger Boat Company to help plan the space. Ann will be sending details to the marine builders and Associate members.

OCTOBER IS MANUFACTURING MONTH TOURS

A plant tours campaign for Manufacturing Month is being planned. The tours would be geared for educators or educators and students. Burger Boat Company and Cruisers Yachts (either site) will open their doors for the plant tours. Jeff Frank shared that FMG may not be able to participate in the plant tours due to their security protocols. Marine builders that have not filled out the form to confirm participation should do so. Register at: <https://form.jotform.com/251753966876072>.

SEAPERCH UPDATES

National Competition Results – Aldo Leopold (Green Bay) took 2nd place in the mission challenge. Elkhart Lake – Glenbeulah School District took 8th place overall. Congratulations to both teams! Thanks to everyone that helped make the regional and national events a success for our students. A special thanks to Jerry Clusen and the Navy League for their continued support and sponsorships.

March 7, 2026 is the tentative date for the NCMMA's regional competition at Ashwaubenon Community Pool. Ann will have confirmation by next week.

WISCONSIN MARITIME MUSEUM UPDATE

The Wisconsin Maritime Museum met their goal of \$1.5 million towards the preservation of the *U.S.S. Cobia* historic submarine. This comes as they wrap up SubFest, celebrating the Fourth of July weekend.

NEWMA EVENTS & PROGRAMMING

- July 8 is the deadline for submission of 2026 All Star & Mentor nominations.
- July 18 is the deadline for a free booth and tickets to October's Manufacturing First Expo & Conference.
- July 30 - Taps + Tours, at Heyrman Printing, 3:00 to 5:00 PM – [REGISTER](#)

NEXT MEETING

The next NCMMA meeting will be via MS Teams on August 5, 2025, 8:30 a.m.